

Utilita Energy confirmed as Thistle FC Official Energy Partner

The Jags link up with UK's leading smart pre-pay provider.

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**Ian Maxwell, Partick
Thistle Football Club
Managing Director**

Utilita Energy is proud to confirm it has signed a major new deal with Partick Thistle FC - to save Jags fans' money AND boost boss Alan Archibald's funds.

Utilita has become the official energy partner of Thistle and will work closely with the club to engage with its large support across Maryhill and beyond, offering a host of incentives.

For every Jags fan who switches to Utilita Energy the club will also receive £25 which will be ringfenced for Thistle boss Archibald's transfer kitty.

Every fan can also look forward to receiving a free industry-leading smart meter AND limited edition exclusive Jags-branded cover* for their In-Home Display.

Utilita Energy has held a Price Commitment since 2008 to be cheaper than the Big Six energy suppliers**. It is also a Which? Top Five Energy Supplier for Customer Satisfaction.

Last season Utilita Energy was presenting partner for the Scottish League Cup and is delighted to continue its growing relationships in Scottish football.

Jem Maidment, Head of Communications at Utilita Energy, said: "We are thrilled to further strengthen our presence in Scottish football by signing this deal with our good friends at Partick Thistle.

"They are a terrific club with real ambition. Partick are also a

real community club and we look forward to engaging with their fans and giving them a great deal on their energy – while also supporting Alan Archibald’s squad.”

Ian Maxwell, Partick Thistle Football Club Managing Director, said: “It is fantastic to be able to welcome Utilita Energy as a partner of the club.

“It’s great to bring new businesses to the club and the fact that this deal can help to save supporters on their energy bills as well as supporting the club financially is fantastic.

“We look forward to working closely with Utilita and to building a partnership that will hopefully last for many seasons to come.”

Thistle fans can sign up now by going to Utilita.co.uk and typing in the promo code ‘**JAGS**’ when switching – or call 0345 206 8777 and quote ‘**JAGS**’.

More details are available www.utilita.co.uk/ptfc

ENDS

*Based on Ofgem medium consumption (12,500 kWh for gas and 3,100 kWh for electricity) and using the best Dual Fuel standard variable prices available to prepayment customers from the Big Six suppliers.

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About Utilita Energy

Since 2003, Utilita Energy has established itself as Britain’s leading supplier of smart Pay As You Go energy – more than doubling its number of customers in 2014/15 alone.

Utilita Energy is the only supplier focused solely on the needs of Pay As You Go energy users. Its success has been built on recognising the importance of delivering responsive aftercare to Pay As You Go customers. Offering a fairer energy deal to lower income and energy-conscious households, Utilita Energy is committed to maintaining its Price Commitment and developing user-friendly ways to Pay As You Go. Every customer is provided with free smart meters, allowing them to top-up their energy remotely, and monitor their usage and credit balance in real-time, enabling them to take control of their energy spend.

To find out more about Utilita Energy visit www.utilita.co.uk