

Utilita Energy signs major deal with Portsmouth FC

Utilita Energy is delighted to announce it is the new main sponsor of Portsmouth FC's academy

"Developing our young players is important and Utilita's support will go a long way to ensuring a bright future for the club."

Mark Kelly, Academy Director at Fratton Park

Next season the company's logo will be on the shirts of the Under-18s team, who compete in the Youth Alliance League.

In addition, the Academy will also benefit every time a fan signs up for Utilita's attractive pre-pay energy tariffs - with the energy company donating £25 each time.

Pompey fans who sign up will also receive an exclusive e-newsletter and be put forward to win a string of prizes and offers.

Mark Kelly, Academy Director at Fratton Park, said: "This is a major deal for the Academy and we are delighted to have Utilita on board.

"Developing our young players is important and Utilita's support will go a long way to ensuring a bright future for the club.

"The fact the company will put more money into our work when fans sign up for their services is also something we're very excited about."

Utilita Energy was also the official presenting partner of the Scottish League Cup in 2015/16 and is the current sponsor of another Hampshire club, National League Eastleigh FC.

Jem Maidment, Head of Communications at Utilita Energy, added: "We are thrilled to have signed this innovative and exciting partnership with Portsmouth, with a focus on helping develop their stars of the future.

"Academies are the lifeblood of so many football clubs outside the Premier League and we recognise that.

"We didn't just want to do another boring sponsorship deal - we wanted to do something that mattered and can have a tangible, positive effect on the club's future.

"We have been impressed with the enthusiasm and professionalism of everyone at the club and Academy, and we are certain this can be a long and fruitful partnership."

Pompey fans can sign up now by going to www.utilita.co.uk and typing in the promo code '**POMPEY**' when switching – or call **0345 206 8777** and quote '**POMPEY**'.

The under-18 side – led by Mikey Harris – also compete in the FA Youth Cup and reached the third round last season, narrowly losing to Manchester City in front of almost 2,000 supporters at Fratton Park.

Utilita is the leading provider of smart Pay As You Go energy in Great Britain, offering every customer it supplies with free smart meters and a Price Commitment it has held since 2008 to be cheaper than the 'Big 6'* energy suppliers.

It has quadrupled its customer base from 90,000 in April 2015 to more than 375,000 in July 2016.

More details are available on www.utilita.co.uk

ENDS

*Based on Ofgem medium consumption (12,500 kWh for gas and 3,100 kWh for electricity) and using the best Dual Fuel standard variable prices available to prepayment customers from the Big Six suppliers.

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About Utilita Energy

Since 2003, Utilita Energy has established itself as Britain's leading supplier of smart Pay As You Go energy – more than doubling its number of customers in 2014/15 alone.

Utilita Energy is the only supplier focused solely on the needs of Pay As You Go energy users. Its success has been built on recognising the importance of delivering responsive aftercare to Pay As You Go customers. Offering a fairer energy deal to lower income and energy-conscious households, Utilita Energy is committed to maintaining its Price Commitment and developing user-friendly ways to Pay As You Go. Every customer is provided with free smart meters, allowing them to top-up their energy remotely, and monitor their usage and credit balance in real-time, enabling them to take control of their energy spend.

To find out more about Utilita Energy visit www.utilita.co.uk