

Utilita Energy confirmed as Motherwell FC's Official Energy Partner

Scottish Premiership outfit sign up with Utilita Energy

"Utilita Energy understand football and the connection clubs have with their supporters, and in developing this fantastic offer our fans can save money by switching their supply to them while benefitting from a £25 voucher that can be spent in the club shop."

**Ian Burrows, Chief
Operating Officer at
Motherwell FC**

Today (Thursday 15 September) Britain's leading pay-as-you-go energy provider, **UTILITA ENERGY**, was delighted to be confirmed as the Official Energy Partner of **MOTHERWELL FOOTBALL CLUB** for the 2016/17 season.

The club will work with Utilita Energy to highlight its outstanding products and services – including its long-term commitment to be cheaper than the Big Six energy suppliers* and free smarter meters for every customer, installed in less than half the industry standard – to Motherwell fans.

As part of the deal, every 'Well fan who switches to Utilita Energy will also receive a £25 voucher to be redeemed at the Motherwell FC Club Store.

Free Limited Edition Motherwell FC-branded In-Home Display covers will also be available later in the season.

Last season, Utilita Energy was the Official Presenting Partner of the Scottish League Cup and has further underlined its commitment to Scottish football with this exciting deal.

Only last week, Utilita Energy welcomed its 400,000th customer and expects to reach half a million in early 2017.

Jem Maidment, Utilita Energy's Head of Communications said: "These are exciting times for Utilita Energy as we continue to grow – and Motherwell FC can significantly help us on our journey.

“The club have some great ideas and have been so welcoming to us – now we look forward to working with them to engage with Motherwell FC fans in North Lanarkshire and beyond.”

Alan Burrows, Chief Operating Officer at Motherwell Football Club, commented: “We at Motherwell FC are delighted to welcome Utilita Energy to the club as our Official Energy Partner.

“Utilita Energy understand football and the connection clubs have with their supporters, and in developing this fantastic offer our fans can save money by switching their supply to them while benefitting from a £25 voucher that can be spent in the club shop.”

Motherwell fans can sign up NOW.

Just go to www.utilita.co.uk/motherwell and type in the promo code ‘**MOTHERWELL**’ when switching - or call **0345 206 8777** and quote ‘**MOTHERWELL**’

ENDS

*Based on Ofgem medium consumption (12,500 kWh for gas and 3,100 kWh for electricity) and using the best Dual Fuel standard variable prices available to prepayment customers from the Big Six suppliers.

For more information please contact:

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About Utilita Energy

Since 2003, Utilita Energy has established itself as Britain’s leading supplier of smart Pay As You Go energy – more than doubling its number of customers in 2014/15 alone.

Utilita Energy is the only supplier focused solely on the needs of Pay As You Go energy users. Its success has been built on recognising the importance of delivering responsive aftercare to Pay As You Go customers. Offering a fairer energy deal to lower income and energy-conscious households, Utilita Energy is committed to maintaining its Price Commitment and developing user-friendly ways to Pay As You Go. Every customer is provided with free smart meters, allowing them to top-up their energy remotely, and monitor their usage and credit balance in real-time, enabling them to take control of their energy spend.

To find out more about Utilita Energy visit www.utilita.co.uk