

# Utilita Energy confirmed as Hibernian Official Energy Partner

Scottish cup winners pen two-year deal with Utilita.

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**Greig Mailer, Hibernian’s  
Head of Marketing &  
Commercial Operations**

Today (Thursday 8 September) Britain’s leading pay-as-you-go energy provider, **UTILITA ENERGY**, is delighted to be confirmed as the Official Energy Partner of **HIBERNIAN FOOTBALL CLUB**.

Utilita Energy has initially agreed a deal with the Easter Road club that will run to the summer of 2018 as the Hibeers aim to follow up last season’s Scottish Cup success with promotion back to the Premier League.

Last season, Utilita Energy was the Official Presenting Partner of the Scottish League Cup.

As part of the deal, every Hibernian fan who switches to Utilita Energy can receive either a £25 voucher to be redeemed at the club shop or a £25 voucher that can be redeemed against tickets, hospitality or club events

Utilita Energy will also work with the club on a number of initiatives across Leith and beyond to engage with Hibs fans and highlight their outstanding products and offers.

Jem Maidment, Utilita Energy’s Head of Communications said:

“Hibernian are a huge name in Scottish football – with a magnificent fan base - so we are delighted to become the club’s official energy partner.

“There is no doubt they are a club on the up: Hibernian have started the season in fantastic fashion under Neil Lennon and crowds are significantly up at Easter Road.

“We also have been hugely impressed with the Persevered Campaign which has really caught the imagination of football fans across the east of Scotland – we cannot wait to work with such a forward-thinking club.”

Greig Mailer, Hibernian’s Head of Marketing & Commercial Operations said:

“We are very pleased to announce the Club’s continued relationship with Utilita Energy, who we met and worked with during our run to the Scottish League Cup Final last season.

“Their reward scheme will see supporters who opt to switch to Utilita Energy receive a voucher to allow them to save on tickets, hospitality or merchandise in the club store.”

Hibs fans can sign up NOW. Just go to <http://www.utilita.co.uk/hibernian> and type in the promo code **‘HIBERNIANSHOP or HIBERNIANCLUB’** when switching - or call **0345 206 8777** and quote.

## ENDS

\*Based on Ofgem medium consumption (12,500 kWh for gas and 3,100 kWh for electricity) and using the best Dual Fuel standard variable prices available to prepayment customers from the Big Six suppliers.

For more information please contact:

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## About Utilita Energy

Since 2003, Utilita Energy has established itself as Britain’s leading supplier of smart Pay As You Go energy – more than doubling its number of customers in 2014/15 alone.

Utilita Energy is the only supplier focused solely on the needs of Pay As You Go energy users. Its success has been built on recognising the importance of delivering responsive aftercare to Pay As You Go customers. Offering a fairer energy deal to lower income and energy-conscious households, Utilita Energy is committed to maintaining its Price Commitment and developing user-friendly ways to Pay As You Go. Every customer is provided with free smart meters, allowing them to top-up their energy remotely, and monitor their usage and credit balance in real-time, enabling them to take control of their energy spend.

To find out more about Utilita Energy visit [www.utilita.co.uk](http://www.utilita.co.uk)