

Utilita Energy confirms first premier league partner

Leading smart Pay As You Go provider links up with Crystal Palace FC

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**Richard Spokes, Chairman
of Crystal Palace Ladies
FC**

Utilita Energy is proud to announce a partnership with its first Premier League football club, Crystal Palace FC.

We are now the south London club’s Official Energy Partner – and as part of the deal we also become the shirt sponsor of Crystal Palace Ladies FC.

Utilita Energy’s branding will be highly visible to fans of the club – whose nickname is ‘The Eagles’ – at their Selhurst Park stadium. The club will also work closely with Utilita Energy to engage with its large support across London and the south east, offering a host of incentives.

Crystal Palace Ladies – who won both their league and cup last year – will also receive £25 for every fan who switches to Utilita Energy over the course of our partnership.

Utilita Energy already has deals in place with Portsmouth, Norwich City and Eastleigh FC. It was also Presenting Partner of last season’s Scottish League Cup.

Barry Webber, Commercial Director of Crystal Palace Football Club, said: “Our commitment to the local community is very important to us and we are delighted that one of the UK’s fastest growing energy brands will support fan engagement initiatives and Crystal Palace Ladies FC.

“With the recent success of Crystal Palace Ladies FC, it is an excellent time for Utilita Energy to be joining us and be part of our ever growing corporate family.”

Richard Spokes, Chairman of Crystal Palace Ladies FC, said: “Everyone at Crystal Palace Ladies FC is absolutely thrilled to be working with Utilita Energy.”

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Jem Maidment, Head of Communications, Utilita Energy, added: “Women’s football has never been more popular and Crystal Palace Ladies are certainly on the up after winning the Double last year.

“We are looking forward to backing them strongly - our partnership with Crystal Palace FC will allow us to showcase our product range, engage with fans and provide exclusive offers.”

Utilita Energy has held a Price Commitment since 2008 to be cheaper than the ‘Big 6’* energy suppliers. It has quadrupled its customer base from 90,000 in April 2015 to nearly 400,000 in August 2016 - and has reduced its gas prices four times in the last 12 months alone.

Palace fans can sign up now by going to Utilita.co.uk and typing in the promo code ‘**EAGLES**’ when switching – or call **0345 206 8777** and quote ‘**EAGLES**’.

More details are available on www.utilita.co.uk

ENDS

*Based on Ofgem medium consumption (12,500 kWh for gas and 3,100 kWh for electricity) and using the best Dual Fuel standard variable prices available to Pay As You Go customers from the Bix Six suppliers.

For more information please contact:

Jem Maidment

Head of Communications - Utilita Energy

07464 480 413

jemmaidment@utilita.co.uk

About Utilita Energy

Since 2003, Utilita Energy has established itself as Britain’s leading supplier of smart Pay As You Go energy – more than doubling its number of customers in 2014/15 alone.

Utilita Energy is the only supplier focused solely on the needs of Pay As You Go energy users. Its success has been built on recognising the importance of delivering responsive aftercare to Pay As You Go customers. Offering a fairer energy deal to lower income and energy-conscious households, Utilita Energy is committed to maintaining its Price Commitment and developing user-friendly ways to Pay As You Go. Every customer is provided with free smart meters, allowing them to top-up their energy remotely, and monitor their usage and credit balance in real-time, enabling them to take control of their energy spend.

To find out more about Utilita Energy, visit www.utilita.co.uk