

Utilita Energy confirmed as Brentford FC's Official Energy Partner

Championship outfit link up with rising energy brand.

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**Mark Devlin, Brentford FC
Chief Executive**

Brentford Football Club is delighted to confirm Britain's leading pay-as-you-go energy provider, Utilita Energy, as its Official Energy Partner for the 2016/17 season.

As part of this exciting new deal, every Brentford fan who switches to Utilita Energy will receive a £25 voucher to be redeemed at the Brentford FC Stadium Shop at Griffin Park.

They will also receive a FREE smart meter, FREE Limited Edition Brentford FC-branded in-home display cover* and Utilita Energy's Price Commitment, held since 2008, to be cheaper than the big six** – having slashed its gas prices THREE times since January alone.

Utilita Energy this month welcomed its 400,000th customer – after doubling its customer base in just over a year – and has created 300 new jobs nationally in 2016. It is also a Which? top five energy supplier for customer satisfaction.

Mark Devlin, Brentford FC Chief Executive, said: "I'm delighted to welcome Utilita Energy to our growing family of official partners. The partnership comes at an exciting time for both companies. Utilita have grown rapidly over the past three years and have ambitions for further significant growth over the next few years. The Club is looking to push for promotion to The Premier League ahead of our move to a new stadium.

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Jem Maidment, Utilita Energy’s Head of Communications said: “We believe Brentford FC are entering the most exciting years of their history with a new stadium on the horizon and a genuine aspiration to establish themselves in the Championship - and, hopefully, the Premier League. We want to be a part of it.

“Brentford FC can help us to continue to grow and establish ourselves in west London – and beyond. We want Brentford FC fans to have honesty, transparency and control of their energy usage – and they will get all that and more with us.”

Brentford fans can sign up NOW. Just go to <http://www.utilita.co.uk/BrentfordFC> and type in the promo code **‘BEES’** when switching - or call 0345 206 8777 and quote **‘BEES’**.

ENDS

*Based on Ofgem medium consumption (12,500 kWh for gas and 3,100 kWh for electricity) and using the best Dual Fuel standard variable prices available to prepayment customers from the Big Six suppliers.

For more information please contact:

Jem Maidment

Head of Communications - Utilita Energy

07464 480 413

jemmaidment@utilita.co.uk

About Utilita Energy

Since 2003, Utilita Energy has established itself as Britain’s leading supplier of smart Pay As You Go energy – more than doubling its number of customers in 2014/15 alone.

Utilita Energy is the only supplier focused solely on the needs of Pay As You Go energy users. Its success has been built on recognising the importance of delivering responsive aftercare to Pay As You Go customers. Offering a fairer energy deal to lower income and energy-conscious households, Utilita Energy is committed to maintaining its Price Commitment and developing user-friendly ways to Pay As You Go. Every customer is provided with free smart meters, allowing them to top-up their energy remotely, and monitor their usage and credit balance in real-time, enabling them to take control of their energy spend.

To find out more about Utilita Energy visit www.utilita.co.uk