

# Utilita Hits 500,000 Customers

**Eastleigh-based energy supplier also doubles staff numbers**

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**Bill Bullen, CEO  
Utilita Energy**

**12 April 2017**

Utilita has cemented its position as Britain’s fastest-growing independent energy supplier<sup>1</sup> after reaching half a million customers AND creating hundreds of new jobs across the UK.

The business, which has built its success offering Pay As You Go energy tariffs for smart meters, has more than doubled its customer numbers since 2015. It welcomed its 500,000th this month.

Utilita has also doubled its staff in just over a month following the acquisition of Derbyshire-based call centre specialist bvocal last month and an ongoing recruitment drive for its office at Hutwood Court, Bournemouth Road, Eastleigh.

Utilita was established in 2003 and was the first independent energy company to challenge the ‘Big Six’ in the domestic market. It has also recently opened a Commercial Energy arm of the business, which is based in Essex.

Bill Bullen, CEO of Utilita, said: “We’ve seen exceptional growth – welcoming around 10,000 new customers a week – but to reach half a million is a real landmark for us.

“At a time when the energy market is becoming increasingly competitive and dozens of new entrants are battling for customers, we have shown you can give Britain’s hard-pressed families a fair deal and still grow a business – creating hundreds of new jobs – in a sustainable manner.

“Utilita was set up to challenge the dominance of the ‘Big Six’ on the energy market in the UK – and we are doing just that. Our smart meters help people to effectively manage their energy, which is the most effective way of combating fuel poverty.”

Utilita now has more than 1,000 staff working across the country.

<sup>1</sup> Cornwall Energy, Domestic Market Share Survey 2016

## ENDS

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## Notes to Editors

- Since 2003, Utilita Energy has established itself as Britain’s leading supplier of smart pre-pay energy - more than doubling its number of customers in 2014/15 alone.
- Utilita Energy is the only supplier focused solely on the needs of prepayment energy users. Its success has been built on recognising the importance of delivering responsive aftercare to pre-pay customers. Offering a fairer energy deal to lower income and energy-conscious households, Utilita Energy is committed to maintaining a competitive tariff and develop user-friendly ways to ‘pay-as-you-go’. Every customer is provided with free smart meters, allowing them to top-up their energy remotely and monitor their usage and credit balance in real-time, enabling them to take control of their energy spend.
- To find out more about Utilita Energy visit **[www.utilita.co.uk](http://www.utilita.co.uk)**