

Utilita Energy confirmed as Rangers Official Energy Partner

Deal targets Gers' stars of tomorrow.

"We are delighted to confirm Utilita as the Club's official Energy Partner. They are a well established brand in Scottish football and this association will benefit not just Rangers Football Club but also our supporters.

Utilita are a welcome addition to our growing portfolio of Official Partners and we look forward to working with them throughout the season and beyond."

Stewart Robertson,
Rangers Managing Director

Today, (Tuesday 6 September 2016), Britain's leading Pay As You Go energy provider, Utilita Energy, has been confirmed as the Official Energy Partner of Rangers Football Club for the 2016/17 season.

The partnership will see Utilita Energy direct additional funding into the club's Youth Development programme to help find coach the club's future stars.

For every Rangers fan who signs up using exclusive promo code '**RANGERS**', Utilita Energy will donate **£25** to the club's youth programme.

Each fan will also receive a free and exclusive limited edition Rangers smart meter In-Home Display cover - and a tariff guaranteed to be cheaper than the Big 6*.

In addition, they will have a season long chance to join an exclusive club where members can win "money can't buy" Rangers experiences including a chance of winning a trip to the Rangers Training Centre to watch the first team being put through their paces, mascot opportunities, tickets, signed merchandise and a host of other amazing giveaways.

Jem Maidment, Utilita Energy's Head of Communications said:

"We're naturally delighted to become the Official Energy Partner of Rangers as the club returns to the top flight. We are equally delighted that the initial agreement will see money ring-fenced for the development of the next generation of stars.

“Having been last year’s Official Presenting Partner of the League Cup, we are massive fans of Scottish football and we’re looking forward to this year’s partnership with Rangers.”

Rangers Managing Director Stewart Robertson commented: “We are delighted to confirm Utilita as the Club’s official Energy Partner. They are a well established brand in Scottish football and this association will benefit not just Rangers Football Club but also our supporters.

“Utilita are a welcome addition to our growing portfolio of Official Partners and we look forward to working with them throughout the season and beyond.”

Gers fans can sign up NOW – head to <http://www.utilita.co.uk/rangers> and type in promo code ‘**RANGERS**’ when switching - or call 0345 206 8777 and quote ‘**RANGERS**’.

ENDS

*Based on Ofgem medium consumption (12,500 kWh for gas and 3,100 kWh for electricity) and using the best Dual Fuel standard variable prices available to prepayment customers from the Big Six suppliers.

For more information please contact:

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About Utilita Energy

Since 2003, Utilita Energy has established itself as Britain’s leading supplier of smart Pay As You Go energy – more than doubling its number of customers in 2014/15 alone.

Utilita Energy is the only supplier focused solely on the needs of Pay As You Go energy users. Its success has been built on recognising the importance of delivering responsive aftercare to Pay As You Go customers. Offering a fairer energy deal to lower income and energy-conscious households, Utilita Energy is committed to maintaining its Price Commitment and developing user-friendly ways to Pay As You Go. Every customer is provided with free smart meters, allowing them to top-up their energy remotely, and monitor their usage and credit balance in real-time, enabling them to take control of their energy spend.

To find out more about Utilita Energy visit www.utilita.co.uk