

# Utilita Energy confirmed as Leeds United's official energy partner

Utilita Energy to power LUFC's Academy & Foundation

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**Paul Bell, Executive  
Director, Leeds United FC**

Britain's leading Pay As You Go energy provider, Utilita Energy, is delighted to announce a major new partnership with Leeds United Football Club.

Utilita Energy will be Leeds United's 'Official Energy Partner' for the 2016/17 season – directly helping to fund a number of important club and community projects.

For every Leeds United fan that switches to Utilita Energy, the club will receive £25 – with £20 ring-fenced for its highly respected Academy and £5 for the Leeds United Foundation.

Last month Tyler Denton was the latest in a long line of Academy graduates to make his first team debut.

Two current England internationals – Fabian Delph and Danny Rose – are both former graduates, as are current Premier League stars James Milner, Sam Byram, Lewis Cook and Aaron Lennon.

Meanwhile, the Leeds United Foundation works on community projects driving quality football coaching across the Leeds area, visiting around 200 schools alone.

Utilita Energy Head of Communications, Jem Maidment, said: "This is a terrific opportunity to put us right at the heart of Leeds United's outstanding community work – and their exciting future."

"Not only will we play an active role in the coaching of youngsters across Leeds and West Yorkshire, we will also be helping fund the search for the stars of tomorrow."

"We'll do this by partnering with the Club to highlight our outstanding products and services to fans. Utilita Energy is growing quickly and we believe Leeds United will significantly help move us to the next level."

Paul Bell, Executive Director, Leeds United FC, added: "We are delighted to confirm Utilita Energy as our Official Energy Partner."

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Leeds United fans can sign up NOW.

Just go to [www.utilita.co.uk/leeds](http://www.utilita.co.uk/leeds) and type in the promo code '**LEEDS**' when switching – or call **03452 068 777** and quote '**LEEDS**'.

More details are available on [www.utilita.co.uk](http://www.utilita.co.uk)

## ENDS

\*Based on Ofgem medium consumption (12,500 kWh for gas and 3,100 kWh for electricity) and using the best Dual Fuel standard variable prices available to prepayment customers from the Big Six suppliers.

For more information please contact:

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## About Utilita Energy

Since 2003, Utilita Energy has established itself as Britain's leading supplier of smart Pay As You Go energy – more than doubling its number of customers in 2014/15 alone.

Utilita Energy is the only supplier focused solely on the needs of Pay As You Go energy users. Its success has been built on recognising the importance of delivering responsive aftercare to Pay As You Go customers. Offering a fairer energy deal to lower income and energy-conscious households, Utilita Energy is committed to maintaining its Price Commitment and developing user-friendly ways to Pay As You Go. Every customer is provided with free smart meters, allowing them to top-up their energy remotely, and monitor their usage and credit balance in real-time, enabling them to take control of their energy spend.

To find out more about Utilita Energy visit [www.utilita.co.uk](http://www.utilita.co.uk)