

Utilita Energy confirmed as Dundee United Official Energy Partner

The Tangerines link up with UK's leading smart pre-pay provider.

"With this fantastic offer our fans can also play their part in the recruitment and development of young players at the club with £25 of each sale being donated to DUFC youth academy."

Paul Reid, Head of Commercial Sales at Dundee United

Utilita Energy is proud to confirm it has signed a major new deal with Dundee United FC, which will see both its fans AND its academy directly benefit.

Utilita has become the official energy partner of the Arabs, and will work closely with the club to engage with its large support across Tayside and beyond, offering a host of incentives.

For every United fan who switches to Utilita Energy the club will receive £25 towards its Youth Development programme. Every fan can also look forward to receiving a free industry-leading smart meter AND limited edition exclusive United-branded cover* for their In-Home Display.

Utilita Energy has held a Price Commitment since 2008 to be cheaper than the Big Six energy suppliers**. It is also a Which? Top Five Energy Supplier for Customer Satisfaction.

Last season Utilita Energy was presenting partner for the Scottish League Cup and is delighted to continue its growing relationships in Scottish football.

Jem Maidment, Head of Communications at Utilita Energy, said:

"We are growing fast – welcoming our 400,000 customer this month – and are now servicing Tayside, so linking up with United is a natural step.

“Dundee United are a big club with a great history and huge support and we look forward to working with them, highlighting our great offer to their fans and helping to fund the stars of the future.”

Paul Reid, Head of Commercial Sales at Dundee United said:

“Utilita Energy are keen supporters of Scottish football and the connection between a club and its supporters.

“With this fantastic offer our fans can also play their part in the recruitment and development of young players at the club with £25 of each sale being donated to DUFC youth academy.”

United fans can sign up now by going to Utilita.co.uk and typing in the promo code ‘**DUNDEEUNITED**’ when switching – or call 0345 206 8777 and quote ‘**DUNDEEUNITED**’.

More details are available on www.utilita.co.uk/dundeeunited

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*Based on Ofgem medium consumption (12,500 kWh for gas and 3,100 kWh for electricity) and using the best Dual Fuel standard variable prices available to prepayment customers from the Big Six suppliers.

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About Utilita Energy

Since 2003, Utilita Energy has established itself as Britain’s leading supplier of smart Pay As You Go energy – more than doubling its number of customers in 2014/15 alone.

Utilita Energy is the only supplier focused solely on the needs of Pay As You Go energy users. Its success has been built on recognising the importance of delivering responsive aftercare to Pay As You Go customers. Offering a fairer energy deal to lower income and energy-conscious households, Utilita Energy is committed to maintaining its Price Commitment and developing user-friendly ways to Pay As You Go. Every customer is provided with free smart meters, allowing them to top-up their energy remotely, and monitor their usage and credit balance in real-time, enabling them to take control of their energy spend.

To find out more about Utilita Energy visit www.utilita.co.uk