

# Utilita Energy confirmed as Derby County FC official energy partner

Rams fans to benefit from Utilita's outstanding products and services

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**Sam Rush, President & Chief Executive, Derby County FC**

Derby County have named Britain's leading Pay As You Go energy provider, Utilita Energy, as their preferred energy partner.

As part of the innovative new deal, every Derby County fan that switches to Utilita Energy will receive a free industry-leading smart meter and a £10 DCFC Megastore voucher. They will also become part of an exclusive club – with monthly draws for a host of fantastic 'money-can't-buy' experiences only for Utilita Energy customers.

It has been a fantastic week for Utilita Energy, which has held a Price Commitment since 2008 to be cheaper than the Big Six energy suppliers\*.

Citizen's Advice confirmed Utilita Energy more than halved the number of its customer complaints – the best figures in the industry – while the supplier signed up its 400,000th customer on Monday. It had only 90,000 as recently as April 2014.

Derby County – nicknamed 'The Rams' – were the best supported club outside the Premier League last season, with an average home attendance of 29,663.

Derby County's President & Chief Executive Sam Rush said: "We're pleased to welcome Utilita Energy as Derby County's preferred energy partner for the 2016/17 season.

"We're looking forward to working with them over the course of the season and we're sure that our supporters can also benefit from their excellent service."

Steve Parker, Director of Sales and Marketing at Utilita Energy, said: "Derby County are one of English football's iconic clubs and we are honoured to become one of their band of partners.

As we continue to grow – quadrupling our customer base in just over two years - partnerships such as this are key to raising awareness of our outstanding products and offers.

"We are genuinely excited at the ideas Derby County have to make this fun, engaging and successful. They want to work with us, we want to work with them – and, most importantly, we want Rams fans to really benefit."

Supporters can head to [www.utilita.co.uk/rams](http://www.utilita.co.uk/rams) and type in the promo code '**RAMS**' when switching - or call 0345 206 8777 and quote '**RAMS**'.

\*Based on Ofgem medium consumption (12,500 kWh for gas and 3,100 kWh for electricity) and using the best Dual Fuel standard variable prices available to prepayment customers from the Big Six suppliers.

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## About Utilita Energy

Since 2003, Utilita Energy has established itself as Britain's leading supplier of smart Pay As You Go energy – more than doubling its number of customers in 2014/15 alone.

Utilita Energy is the only supplier focused solely on the needs of Pay As You Go energy users. Its success has been built on recognising the importance of delivering responsive aftercare to Pay As You Go customers. Offering a fairer energy deal to lower income and energy-conscious households, Utilita Energy is committed to maintaining its Price Commitment and developing user-friendly ways to Pay As You Go. Every customer is provided with free smart meters, allowing them to top-up their energy remotely, and monitor their usage and credit balance in real-time, enabling them to take control of their energy spend.

To find out more about Utilita Energy visit [www.utilita.co.uk](http://www.utilita.co.uk)