

Utilita Energy confirmed as Celtic FC's Official Energy Partner

Scottish champions link up with rising energy brand

"We are delighted to make this announcement and welcome Utilita as our official Energy partner"

Adrian Filby, Commercial Director, Celtic FC

Today, Thursday 1st September, Britain's leading Pay As You Go energy provider, **UTILITA ENERGY**, was delighted to be confirmed as the Official Energy Partner of **CELTIC FOOTBALL CLUB** for the 2016/17 season.

Last season, Utilita Energy was the Official Presenting Partner of the Scottish League Cup and has further underlined its commitment to Scottish football with this exciting deal.

As part of the deal, every Celtic fan who switches to Utilita Energy will receive a £25 voucher to be redeemed at the Celtic Superstore.

Jem Maidment, Utilita Energy's Head of Communications said: "This is the most exciting season in Scottish football for years. The game north of the border is on the up and we are honoured to become a partner of Celtic FC.

"They are a world-renowned club and their profile will grow even bigger with participation in the Champions League this month, so it is a great time to partner with them.

"We want to work closely with the club to ensure their fans are offered the best possible energy deal – and so we can also help benefit the wider community in the East End of Glasgow."

Adrian Filby, Commercial Director at Celtic FC added: "We are delighted to make this announcement and welcome Utilita as our official Energy partner. We know Utilita has an established connection with football and we are sure this new partnership will prove extremely beneficial for both Celtic Football Club and our supporters."

Celtic fans can sign up NOW.

Just go to www.utilita.co.uk/celtic and type in the promo code 'CELTIC' when switching – or call 03452 068 777 and quote 'CELTIC'.

ENDS

*Based on Ofgem medium consumption (12,500 kWh for gas and 3,100 kWh for electricity) and using the best Dual Fuel standard variable prices available to prepayment customers from the Big Six suppliers.

For more information please contact:

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About Utilita Energy

Since 2003, Utilita Energy has established itself as Britain's leading supplier of smart Pay As You Go energy – more than doubling its number of customers in 2014/15 alone.

Utilita Energy is the only supplier focused solely on the needs of Pay As You Go energy users. Its success has been built on recognising the importance of delivering responsive aftercare to Pay As You Go customers. Offering a fairer energy deal to lower income and energy-conscious households, Utilita Energy is committed to maintaining its Price Commitment and developing user-friendly ways to Pay As You Go. Every customer is provided with free smart meters, allowing them to top-up their energy remotely, and monitor their usage and credit balance in real-time, enabling them to take control of their energy spend.

To find out more about Utilita Energy visit www.utilita.co.uk